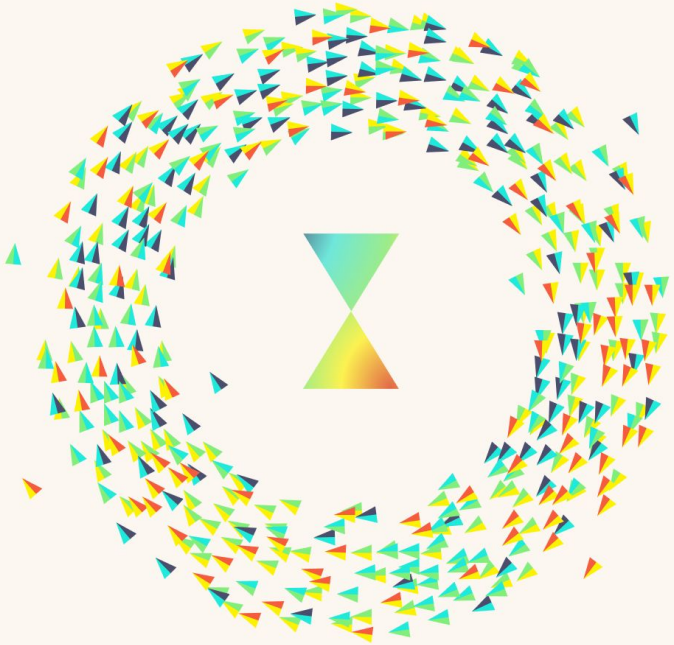
Time is Ltd.

Future of Work

Jan Rezab
CEO & Co-Founder



Intro Jan Rezab

- Entrepreneur CEO & Founder of Time is Ltd. – building insights behind work / future of work for 4 years

- Before Jan built up a business called Socialbakers (now Emplifi), #1 in the social media data space globally, #3 social marketing management company

Time is Ltd.

Source: https://www.forbes.com/sites/soulaimagourani/2021/05/06/why-most-meetings-fail-before-they-even-begin/?sh=654c24a01096

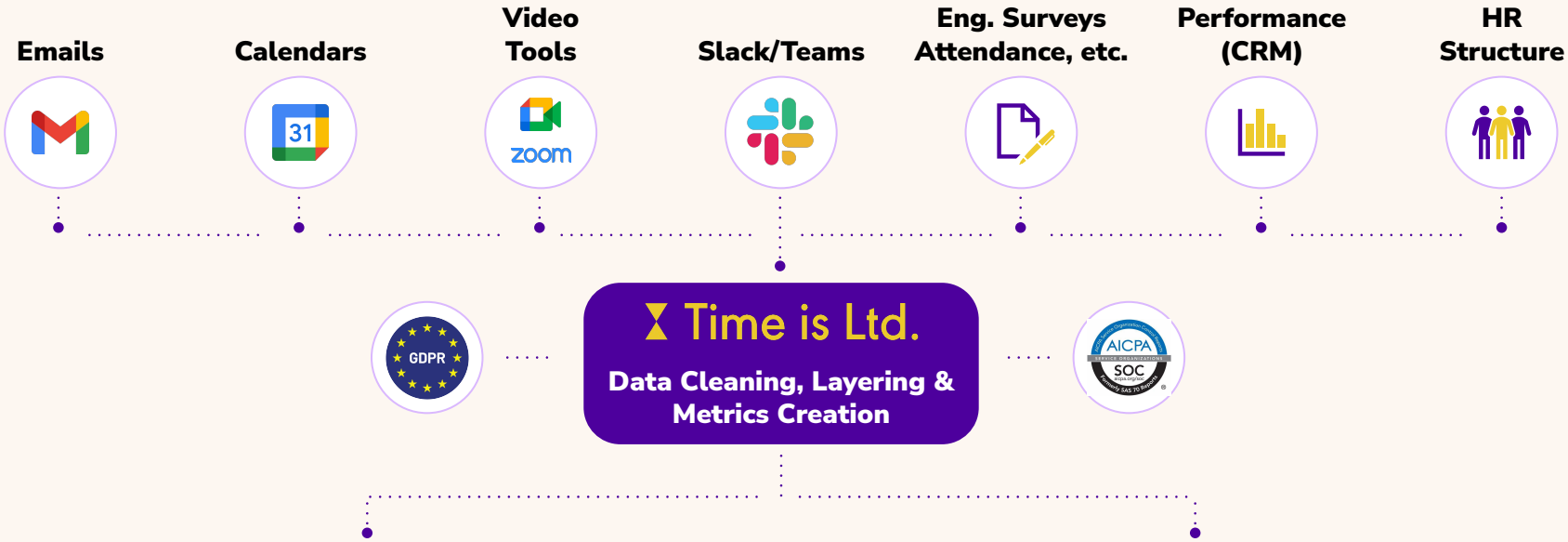
Company & people time is being wasted

71%

of meetings **are unproductive according to Forbes**

Source: https://www.forbes.com/sites/soulaimagourani/2021/05/06/why-most-meetings-fail-before-they-even-begin/?sh=654c24a01096

We do the heavy lifting...
...and you walk away with deep & actionable insights



Time is Ltd. Dashboards
Customized to give you the exact insights you're looking for

Direct Integration To Your Systems
Use our API to directly integrate into Tableau or other BI systems

MARKETING

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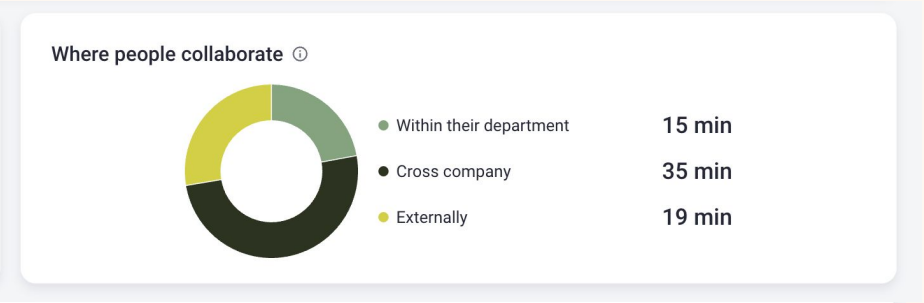
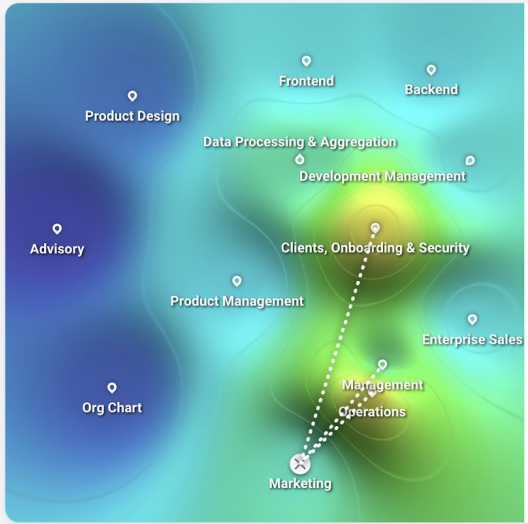
Sales people time wasted

Sales people - overview





MEETINGS

X Time is Ltd.

Inc.

NEWSLETTERS SUBSCRIBE

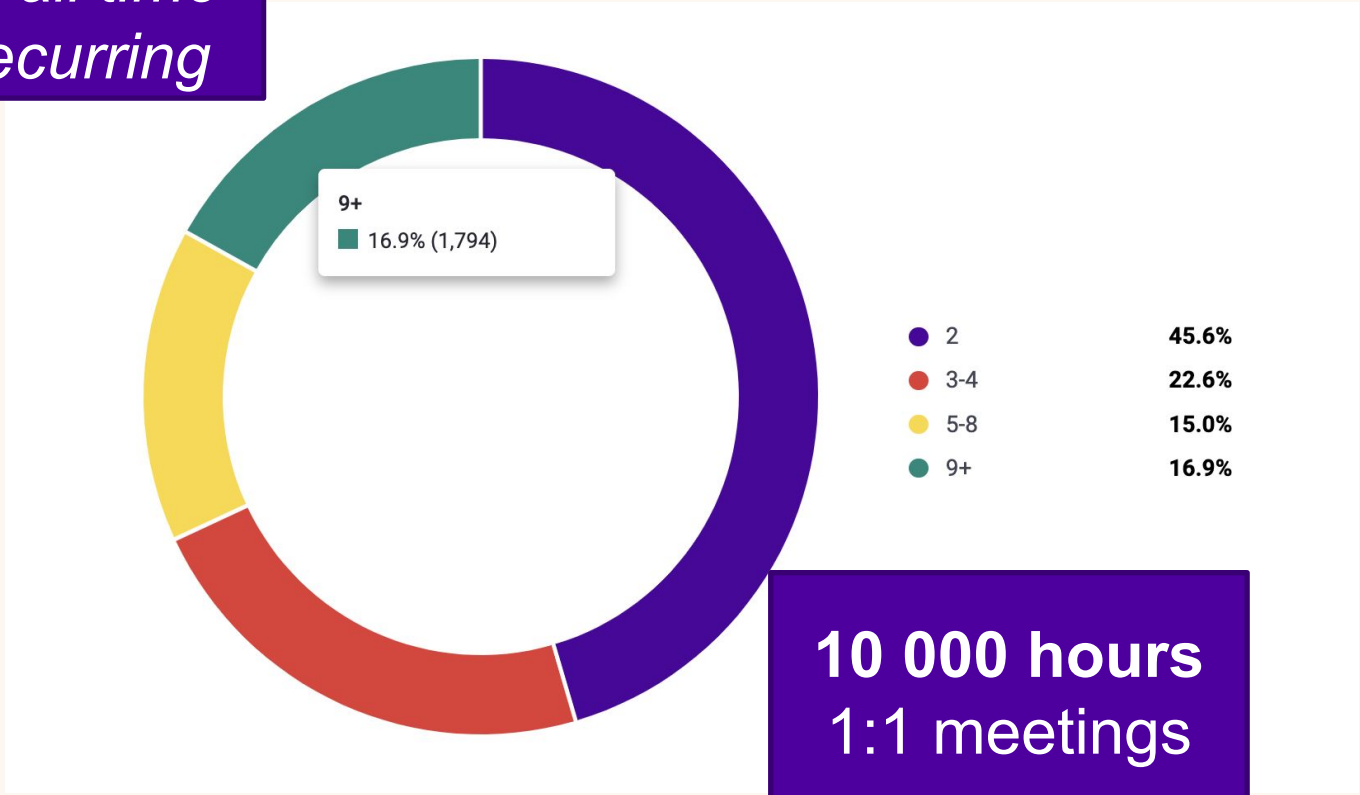
PRODUCTIVITY

Shopify Is Going Nuclear on Meetings. Your Company Should Consider Doing the Same

Shopify is canceling all recurring meetings to see which ones are actually missed. Should you try something similar?

BY JESSICA STILLMAN, CONTRIBUTOR, INC.COM @ENTRYLEVELREBEL

20 000 Hours
60% of all time
90% recurring

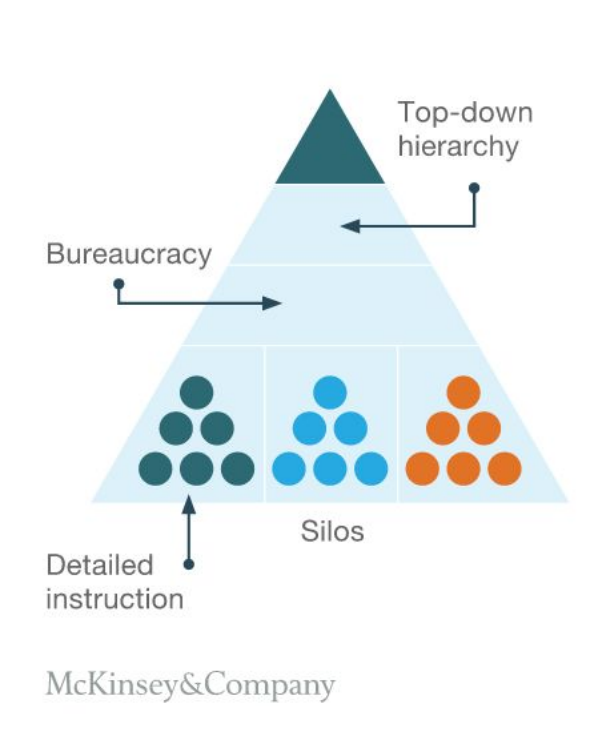


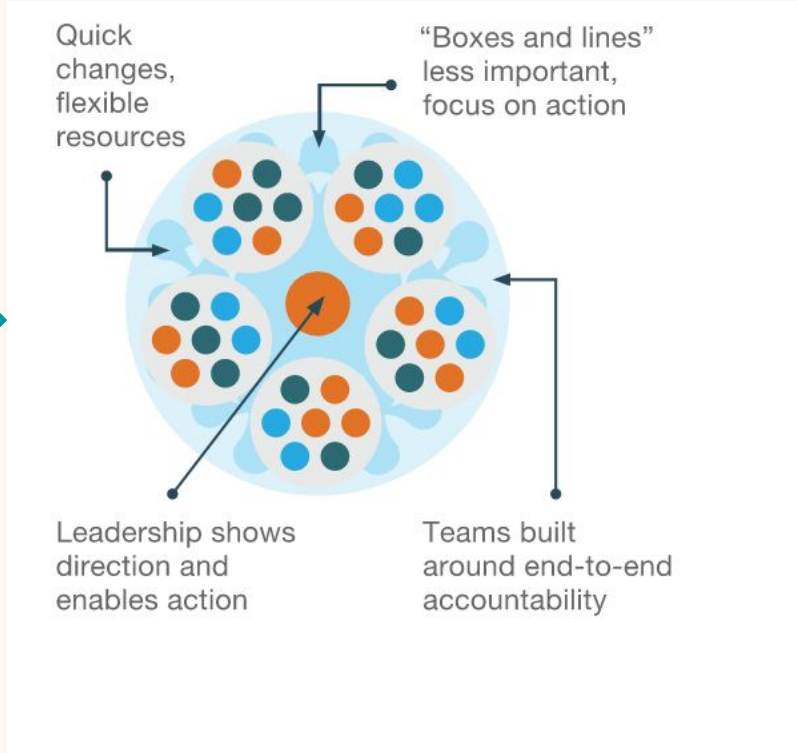
10 000 hours
1:1 meetings

AGILE

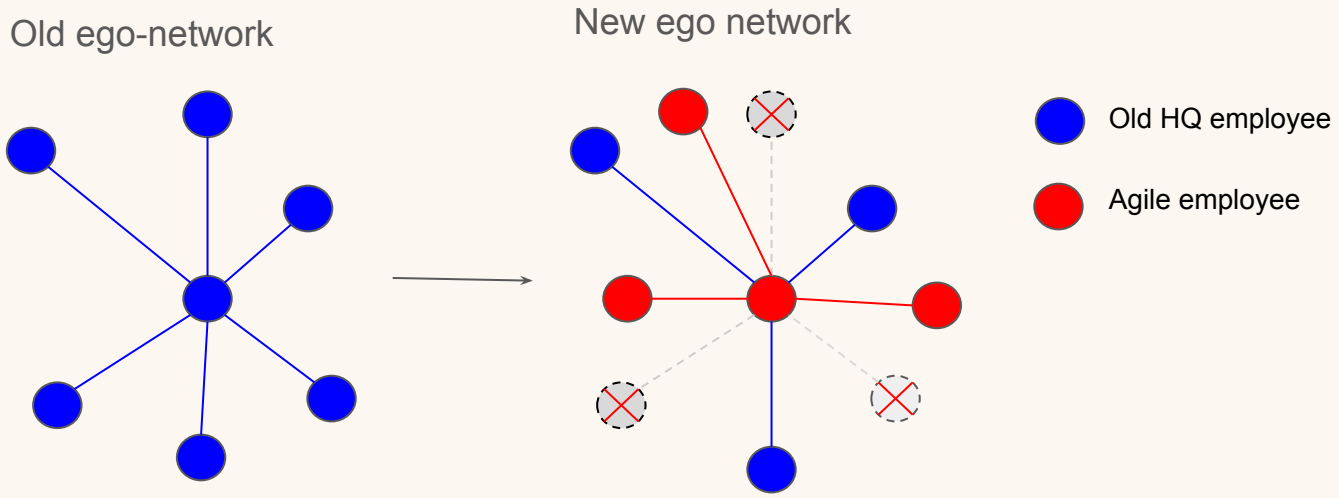
X Time is Ltd.

Goal Phase 1:
Find Agile Metric to be Measured Via Calendars



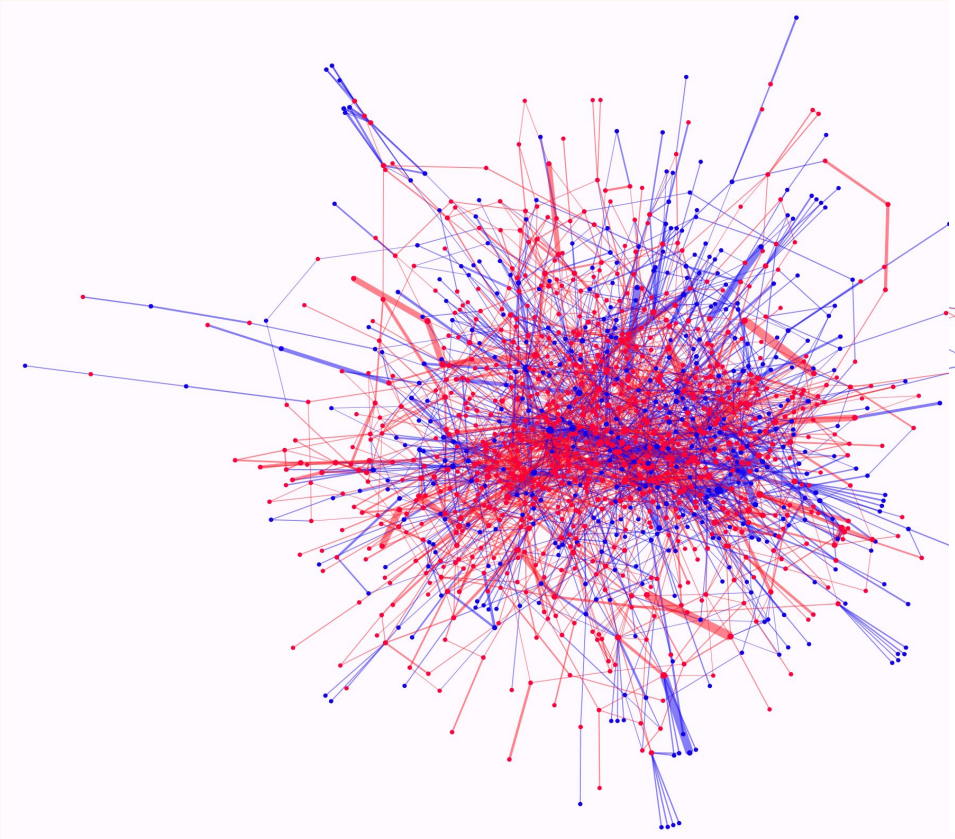


“Old” vs. Agile network

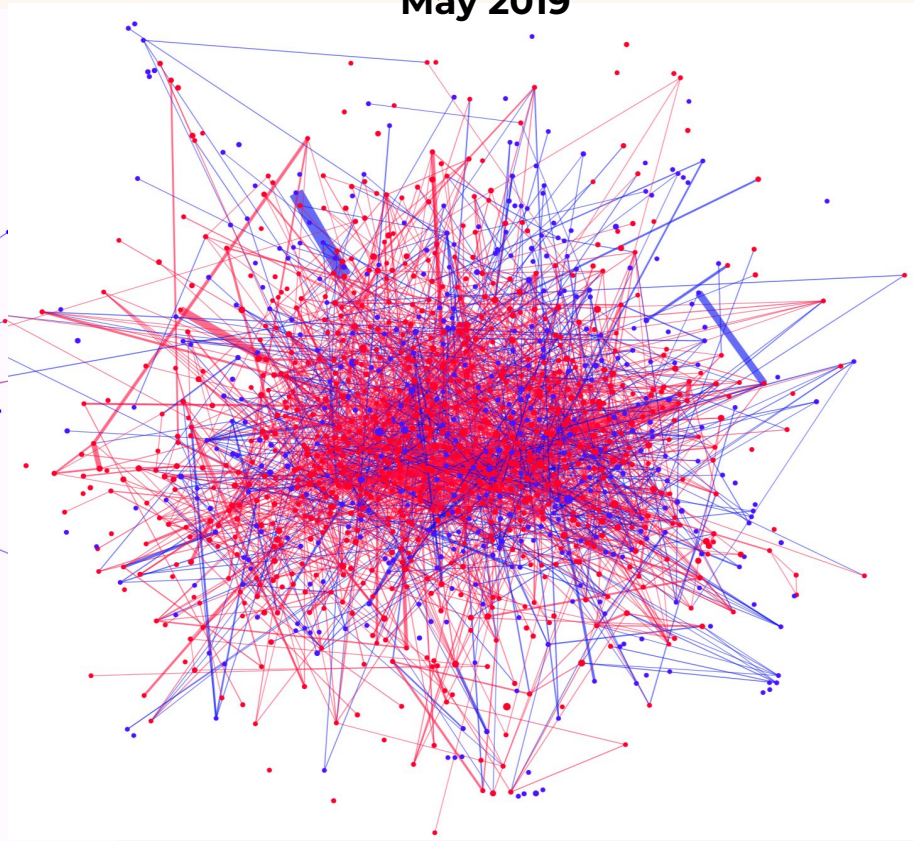


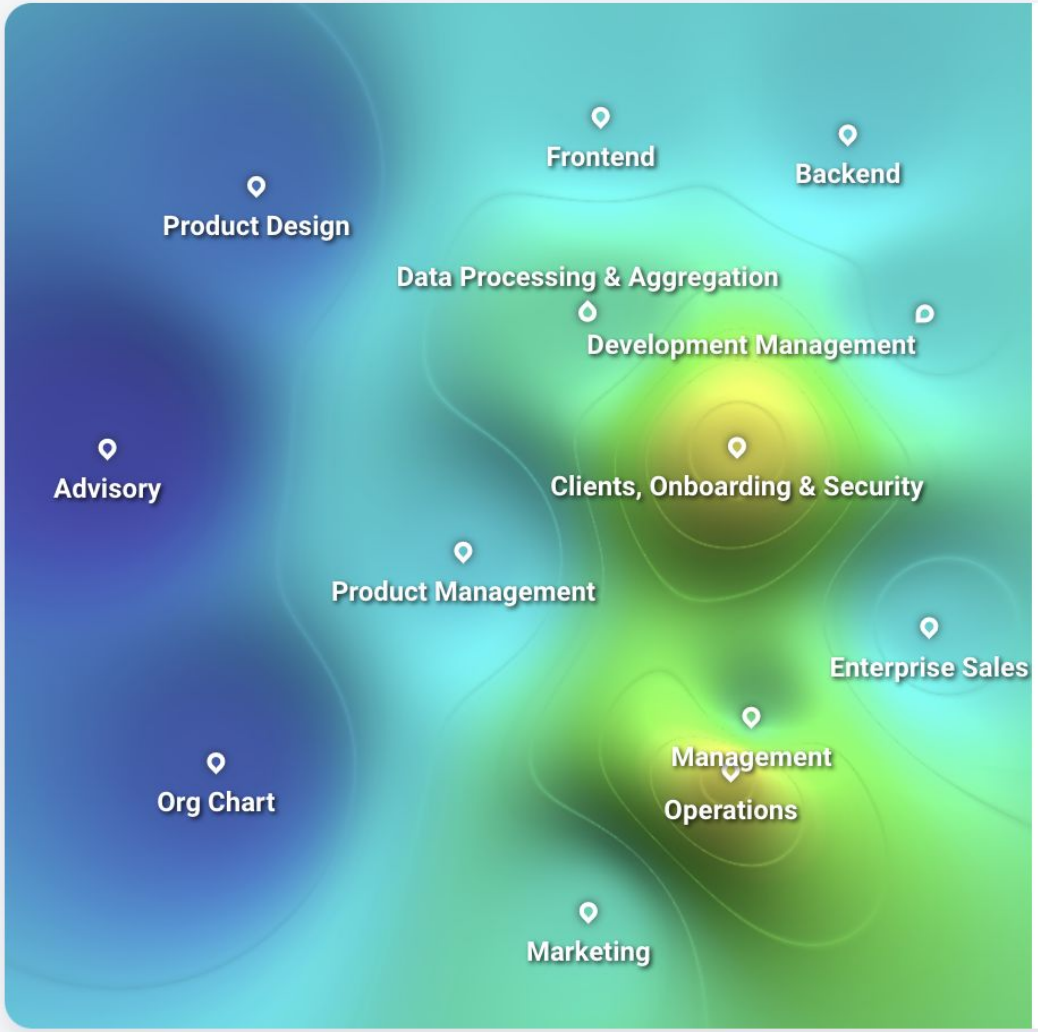
= 50% attention to old network

Pre-agile
January 2019



Post-agil
e
May 2019




Frontend
Backend
Product Design
Data Processing & Aggregation
Development Management
Advisory
Clients, Onboarding & Security
Product Management
Enterprise Sales
Management
Org Chart
Operations
Marketing

HOME OFFICE

X Time is Ltd.

HOME

Office

WORK

Office

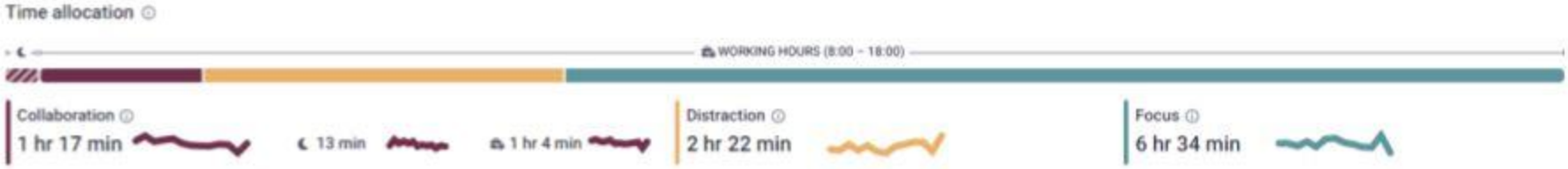
External networks are half the size when remote

	Hybrid	Office	Remote
External Network	10.4 Contacts/person/month	14.1 Contacts/person/month	6.6 Contacts/person/month
Internal Network	52.5 Contacts/person/month	58.2 Contacts/person/month	43.0 Contacts/person/month

The allocation of time at work depending on where people work from - in the office vs. remotely.

In-office working mode

Remote working mode



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In certain situations, a

HOME OFFICE DAY

can represent almost

A HALF DAY OFF

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SLACK

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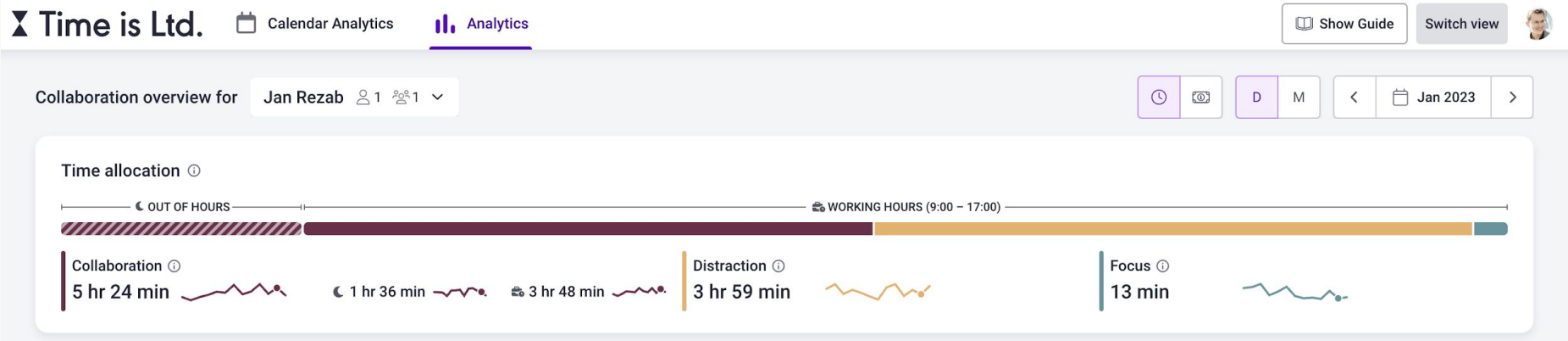
Distraction story - Agency

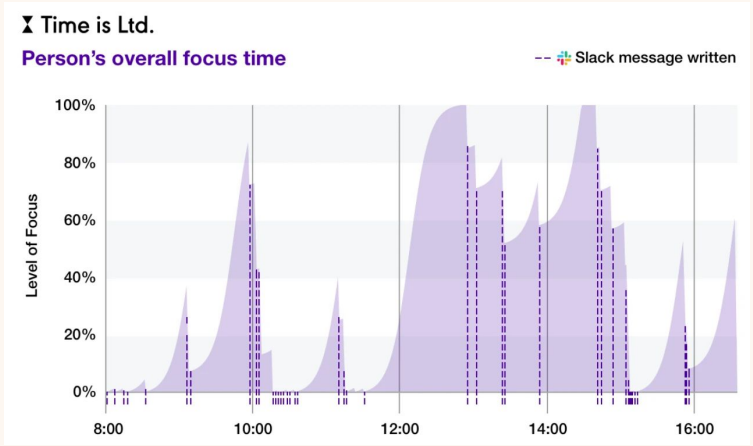


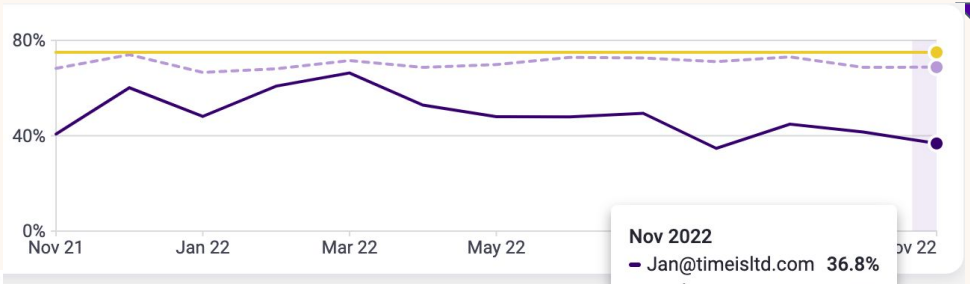
Time is Ltd. Metrics Creation

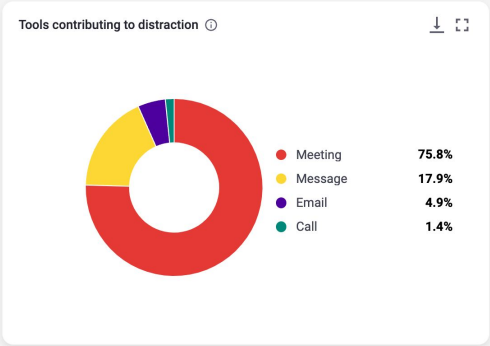
Metrics preparation, research, creation

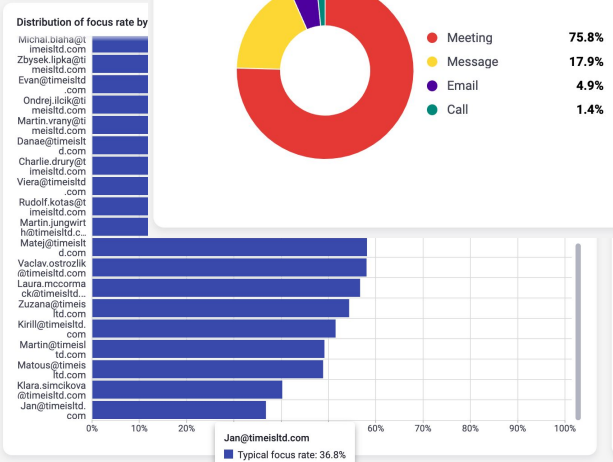
Martin Vraný, PhD.
Senior Data Scientist
Research focus extends to cognitive science and neuroscience

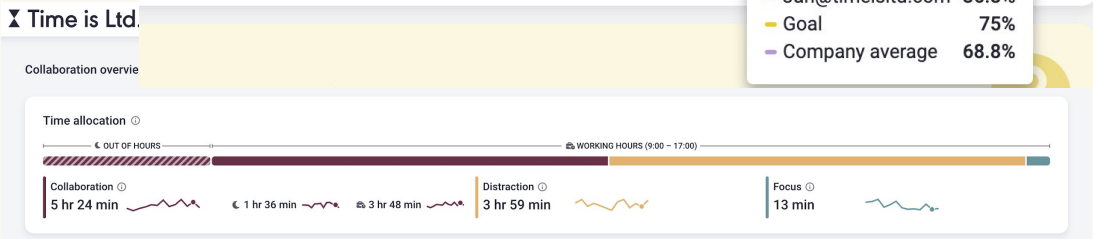
PhDr. Luděk Stehlík, Ph.D.
People & Data Scientist
Research focus extends to sociometry, statistics, and HR consulting











MEDIA COMPANY

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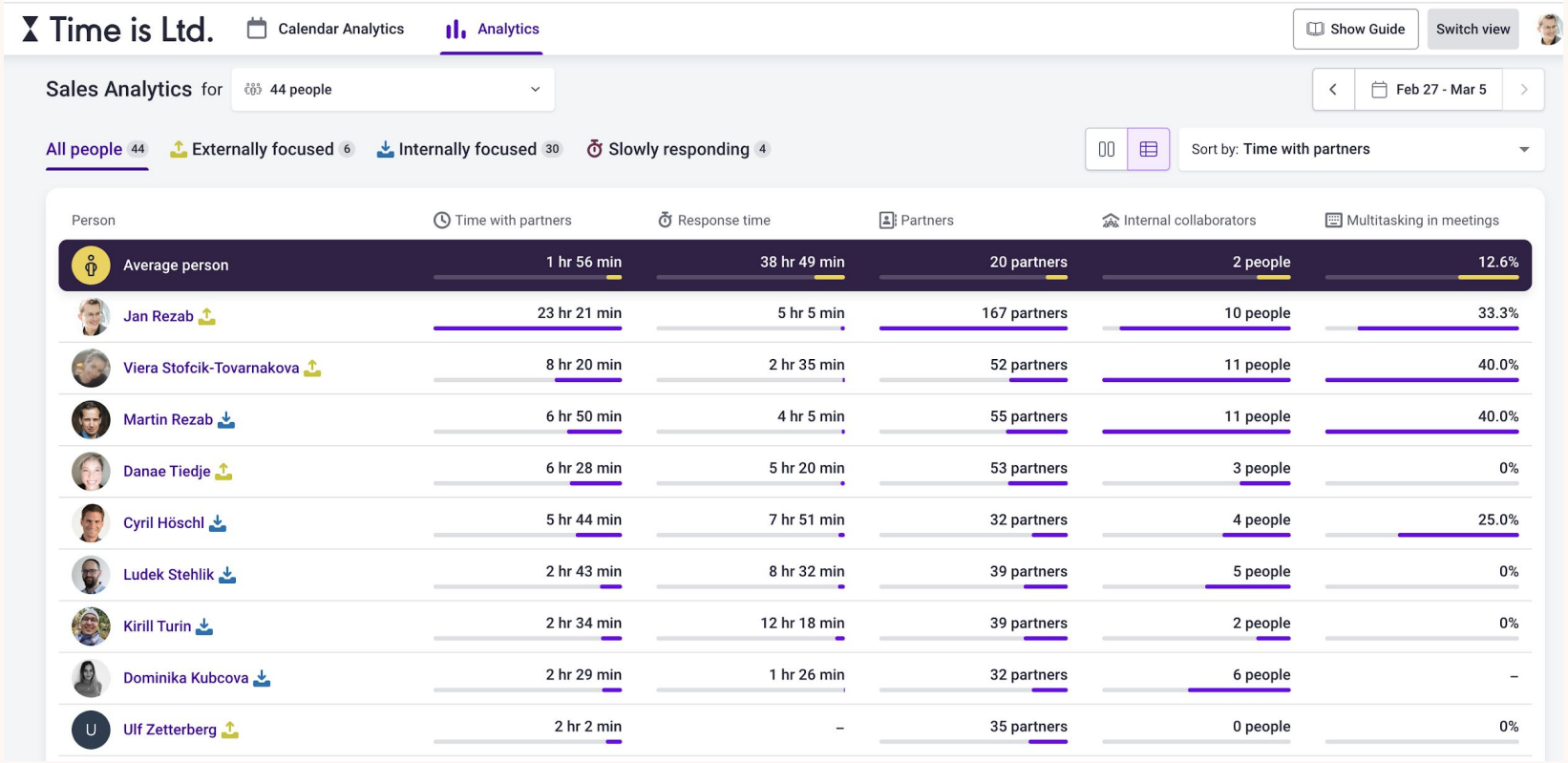
Media company



TIME IS LTD.

Time is Ltd. Overview

We structure and clean large sets of work data, and create metrics
that our apps and third parties use to access novel insights to drive actions

Collaboration tools

Enrichment using

HR Structure

SAP SuccessFactors

workday.

Other people inputs

Performance (CRM)

Eng. Surveys Attendance, etc.

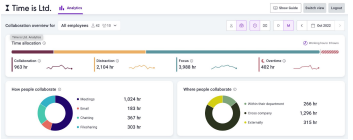
Time is Ltd.

Data Cleaning, Layering & Metrics Creation

GDPR

AICPA SOC

Executive Dashboard



Time is Ltd. Apps

Sales Analytics

Org. Chart

Data exports

API

Many players think that they already address the productivity problem

Management Consultancies, $330B in revenue from consultancies

Deloitte. accenture

Traditional **HRM/Employee Management** Tools

SAP SuccessFactors workday. ORACLE

Collaboration & Work Players Now 1B users

Microsoft Google salesforce slack zoom

Employee Engagement Platforms & "People Analytics"

qualtrics XM Peakon A Workday Company VISIER

Surge in collaboration tools use is huge

But few companies know how to leverage them to maximise overall efficiency, systematically

There is a huge opportunity to help all organisations do that, and so change the productivity of the 1-2 billion office workers coming into the workplace

Ethical & privacy-oriented collaboration analytics

Collaboration analytics

No Content Analytics

No contents of communication itself is analyzed

Analytics based on your request

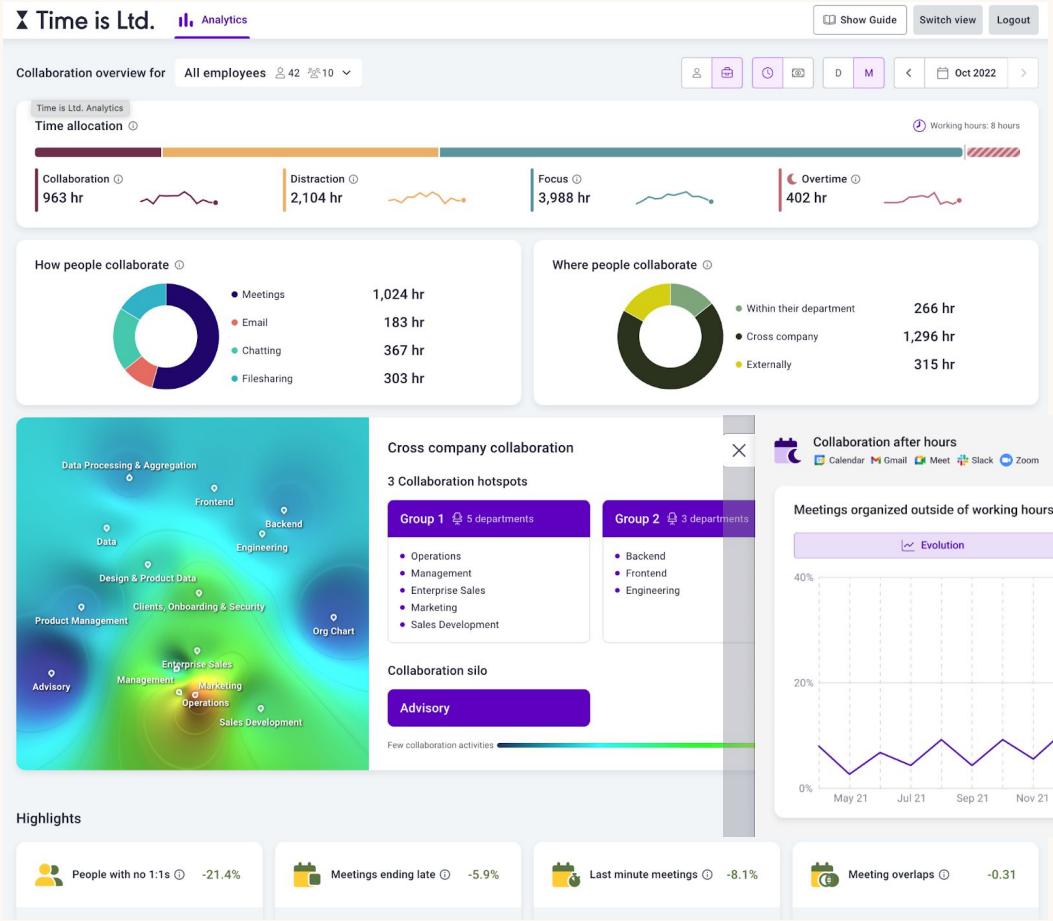
Individual or team analytics. The choice is totally in your hands.

SOC2 Type 2 & Top Security Standards

Open source anonymization and top security certificates.

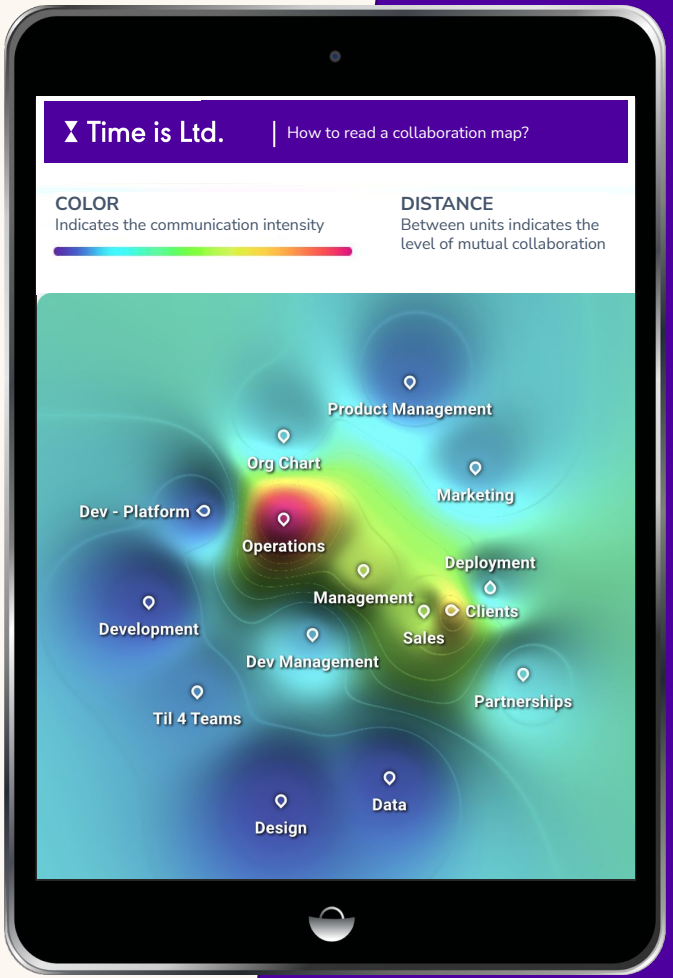
Pentested, Certified

Our customers run their business with this data



Driving actions through gained visibility, insights, and our recommendations.

New AI models will be able to be trained based on the massive data sets we operate and will operate further.



Sociomapping

Our interactive interface and proprietary visualization technology (sociomaps) provide a unified view of collaboration and the digital landscape that enables **better Leadership decision-making.**

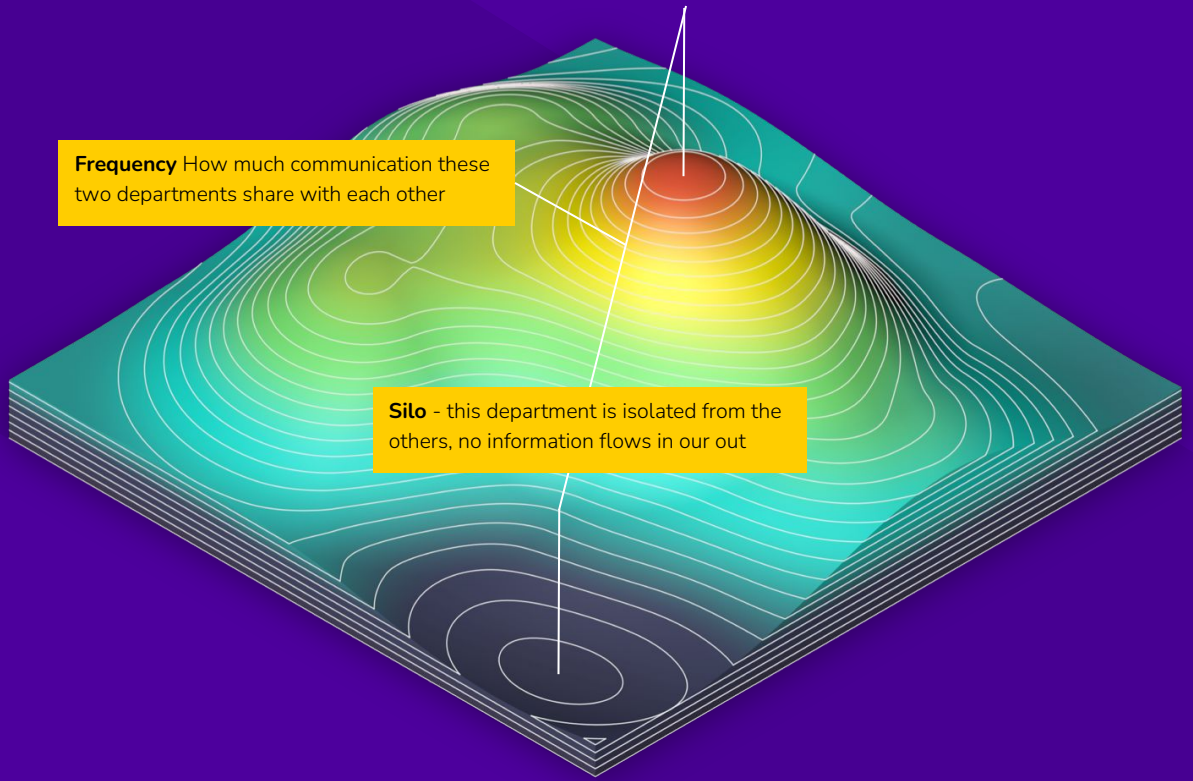
By understanding and improving the collaboration dynamics between teams, companies can enhance organizational-wide **engagement and productivity.**

How we do it

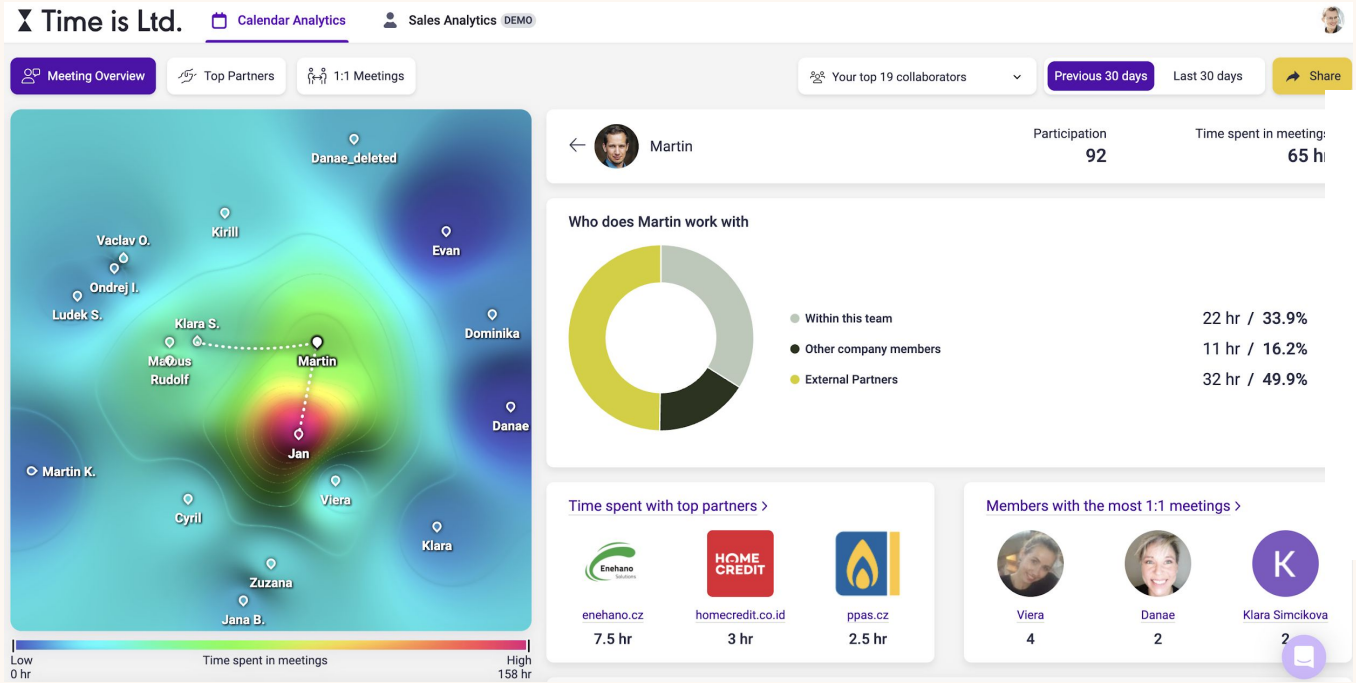
Intensity - how much communication is happening in this department

Frequency How much communication these two departments share with each other

Silo - this department is isolated from the others, no information flows in our out



Calendar Analytics



We want to get to a market of Elite Customers

e.g. Sales Analytics

Time is Ltd.
Elite Customer

Stage 1

Quick fixes & Visibility

Reduced meeting time

Basic recommendations

Most obvious overload

+5-10% productivity/ time saved

Stage 2

Implement Policies, Deeper Visibility

Full visibility leads to new policies around collaboration, Slack, video conferencing, meeting, kicking off exploration into metrics and what they mean with long-term effects start kicking in with policies and improved visibility

+10-20% revenue impact eNPS

Stage 3

Full Dedication, Team

Dedicated team knows how to leverage / use these insights, correlates with engagement surveys, sales results, iterates org. Design, ONA, social networking, community management

- **HIGHER eNPS**
- **DESIRABLE employer**
- **MORE revenue, productivity**

Time is Ltd.

Free people's time and let them thrive at work. Today.

Jan Rezab

Founder & CEO

jan@timeisltd.com

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